



## SPONSORSHIP OPPORTUNITIES

### **Increase Your Visibility—Be a Sponsor at a CFCA Educational Program**

In return, your company's name will be featured prominently in program promotional literature, the CFCA's web site, and on-site program materials and signs. Food and beverage sponsorships provide program attendees with an excellent opportunity to network with their peers while they cast a generous light on the host. Cost of these sponsorships may vary according to the menu selection, number of attendees and hotel location. Price ranges provided below are "good-faith" estimates only, and are subject to change. The estimates below are based on approximately 40 – 60 attendees. Companies who sponsor the Welcome Reception, Breakfast, Lunch or the Special Event will be offered a free sponsorship for one of the 2008 or 2009 KNOW webinar sessions.

#### Welcome Reception Buffet Supper

This reception acts as a great "ice breaker." It gives the first-time CFCA attendees the opportunity to make new acquaintances and provides the "old timers" with an opportunity to renew existing ones. The cost of this reception is estimated at \$2,000 - \$3,000 depending on location and number of attendees. It can also be planned to include some form of entertainment.

#### Special Event (End of Day 2)

After an intensive day of learning, the evening is allocated for some type of interactive "special event," allowing meeting attendees to get to know their peers and relax. This event can take many shapes, and is limited only by the sponsor's creativity. Costs vary depending on the elements selected, such as entertainment, activities, and location. The estimate for 40 – 60 attendees is \$3,000 - \$4,500.

#### Buffet Breakfast (Days 2 & 3)

The cost of this sponsorship is estimated at \$1,000 - \$1,500. Breakfast sponsorships are available for Days 2 and 3.

#### Afternoon Break (Days 1 & 2)

The cost of this sponsorship is under \$1,000. Refreshment break sponsorship is available for the afternoon of the first and second days.

#### Buffet Lunch

The estimated cost of a lunch sponsorship is \$1,600 - \$2,400. The cost varies from location to location; however, the average cost of lunch per head is \$40, including 20% gratuity and 10% tax. Lunch sponsorships are available for Days 2 only.

## **OR**

As an alternative, Industry Members who would like to be a sponsor, but would prefer not to select a specific event, can contribute to the "sponsorship pool" and those funds will be used to fill the gaps in open sponsorships at upcoming meetings. The minimum contribution into the pool is \$2,000 and will entitle the sponsor to have its name featured prominently in program promotional literature, the CFCA's web site, on-site program materials and signs for multiple events during the year in which the contribution is made.

*Also, items for the raffle prizes are always welcomed.*

Call the CFCA office today to reserve a sponsorship at 973-871-4032 OR see Roberta Aronoff while you are here at the event!!!